

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIFTH SEMESTER – NOVEMBER 2009**

**BU 5500 - BUSINESS & SOCIETY**

Date & Time: 03/11/2009 / 9:00 - 12:00 Dept. No.

Max. : 100 Marks

**SECTION - A**

**Answer All of the following questions:**

**(10x2 = 20 Marks)**

1. State the goals of business.
2. What are the different forms of business firms?
3. What is the importance of Ecology?
4. What is Professionalization?
5. Define business ethics.
6. Distinguish between money and capital market.
7. Identify any two enforceable rights of a customer.
8. What is meant by socialistic pattern of society?
9. Define consumerism.
10. Write a short note on business as a social system.

**SECTION - B**

**Answer any FIVE of the following questions:**

**(5x8 = 40 Marks)**

11. Discuss the objectives of business
12. Explain the benefits provided by Employee State Insurance Scheme.
13. Enumerate the social responsibility in business.
14. Discuss the salient features of socialist system
15. Explain the health and safety measures to be followed in a business Firm.
16. Discuss the constituents of a money market.
17. State the characteristics of effective consumer protection.
18. Explain the concept of professional codes.

**SECTION - C**

**Answer any TWO of the following questions:**

**(2x20 = 40 Marks)**

19. Explain the functions of a stock exchange. How are stock exchanges regulated?
20. Discuss the provisions of the consumer protection Act of 1986 relating to consumer dispute, redressal and remedial action.
21. Discuss the principle of labor legislations. Outline major provisions relating to Social Security.

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